

ORDER

**KSNV**

Orders
Order / Rev: 107679
Alt Order #: 06862475
Product Desc: Crossroads GPS
Estimate: 1121
Flight Dates: 10/21/12 - 10/28/12
Original Date / Rev: 10/10/12 / 10/10/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Crossroads Media, LLC
Buying Contact:
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	65	\$128,050.00	\$108,842.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	65	\$128,050.00	\$108,842.50	0.00
Totals	65	\$128,050.00	\$108,842.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	33%	\$128,050.00
Market	100%	\$388,030.30

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$131,930.30
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	11%	\$42,683.33
KTUD	2%	\$7,760.61
KVVU	11%	\$42,683.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$34,922.73

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/22/12	10/22/12	RALSTON in PRIME	CM	8-11pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
FACE TO FACE W/ JON RALSTON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----			1			\$1,800.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSNV	10/22/12	10/22/12	RALSTON in PRIME RALSTON in PRIME FACE TO FACE W/ JON RALSTON	CM	8-11pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	M-----		1			\$1,800.00		0.00				
2	KSNV	10/23/12	10/23/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	-T-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$1,800.00		0.00				
3	KSNV	10/24/12	10/24/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	--W----		1			\$1,800.00		0.00				
4	KSNV	10/25/12	10/25/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,800.00		0.00				
5	KSNV	10/26/12	10/26/12	FacetoFace/Ralston Rep FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON	CM	730-758pm	----F--	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$1,800.00		0.00				
6	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune WHEEL OF FORTUNE	CM	7-730pm	-----S-	:30	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$1,050.00		0.00				
7	KSNV	10/21/12	10/21/12	NFL Pre-Game / FNA NFL Pre-Game FOOTBALL NIGHT IN AMERICA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	-----S		1			\$5,000.00		0.00				
8	KSNV	10/28/12	10/28/12	NFL Pre-Game / FNA NFL Pre-Game FOOTBALL NIGHT IN AMERICA	CM	1p-530pm	-----S	:30	1	\$5,000.00	1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S		1			\$5,000.00		0.00				
9	KSNV	10/27/12	10/27/12	Sa-Su Early News Sa-Su Early News KSNV EARLY NEWS	CM	5pm-630pm	-----S-	:30	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1			\$1,350.00		0.00				
10	KSNV	10/23/12	10/23/12	M-F Today Show II 3rd M-F Today Show II TODAY SHOW II	CM	9-10a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-T-----		1			\$1,000.00		0.00				
11	KSNV	10/25/12	10/25/12	M-F Today Show II 3rd M-F Today Show II TODAY SHOW II	CM	9-10a	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	---T---		1			\$1,000.00		0.00				
12	KSNV	10/26/12	10/26/12	M-F Today Show II 3rd M-F Today Show II TODAY SHOW II	CM	9-10a	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	----F--		1			\$1,000.00		0.00				
13	KSNV	10/23/12	10/23/12		CM	10am-11am	-T-----	:30	1	\$600.00	1	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$600.00		0.00						
14	KSNV	10/24/12	10/24/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--W----	:30	1	\$600.00	1	0.00	NM	1	\$600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$600.00		0.00						
15	KSNV	10/25/12	10/25/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	---T---	:30	1	\$600.00	1	0.00	NM	1	\$600.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$600.00		0.00						
16	KSNV	10/22/12	10/22/12	Noon News Noon News	CM	12-1230pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$1,000.00		0.00						
17	KSNV	10/23/12	10/23/12	Noon News Noon News	CM	12-1230pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$1,000.00		0.00						
18	KSNV	10/26/12	10/26/12	Noon News Noon News	CM	12-1230pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
19	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	M-----	1		\$400.00		0.00						
20	KSNV	10/24/12	10/24/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	--W----	1		\$400.00		0.00						
21	KSNV	10/25/12	10/25/12	Wake Up Early w/ Wagn Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$400.00	1	0.00	NM	1	\$400.00
WAKE UP EARLY W/THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$400.00		0.00						
22	KSNV	10/23/12	10/23/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	-T-----	1		\$1,000.00		0.00						
23	KSNV	10/25/12	10/25/12	Rachael Ray Rachael Ray	CM	11am-12pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	---T---	1		\$1,000.00		0.00						
24	KSNV	10/26/12	10/26/12	Rachael Ray Rachael Ray	CM	11am-12pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/22/12	10/28/12	----F--	1		\$1,000.00		0.00						
25	KSNV	10/23/12	10/23/12		CM	2pm-3pm	-T-----	:30	1	\$650.00	1	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Doctors The Doctors											
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T - - - -					1	\$650.00		0.00			
26	KSNV	10/25/12	10/25/12	The Doctors The Doctors	CM	2pm-3pm	- - - T - -	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T - -					1	\$650.00		0.00			
27	KSNV	10/26/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	- - - - F -	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				THE DOCTORS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - F -					1	\$650.00		0.00			
28	KSNV	10/23/12	10/23/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- T - - - -	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T - - - -					1	\$3,400.00		0.00			
29	KSNV	10/24/12	10/24/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- - W - - -	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - W - - -					1	\$3,400.00		0.00			
30	KSNV	10/26/12	10/26/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	- - - - F -	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - F -					1	\$3,400.00		0.00			
31	KSNV	10/23/12	10/23/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	- T - - - -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T - - - -					1	\$1,200.00		0.00			
32	KSNV	10/25/12	10/25/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	- - - T - -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T - -					1	\$1,200.00		0.00			
33	KSNV	10/26/12	10/26/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	- - - - F -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				WAKE UP WITH THE WAGNERS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - F -					1	\$1,200.00		0.00			
34	KSNV	10/21/12	10/21/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	- - - - - S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				jep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- - - - - S					1	\$2,400.00		0.00			
35	KSNV	10/28/12	10/28/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN	- - - - - S	:30	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				jep											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S					1	\$2,400.00		0.00			
36	KSNV	10/23/12	10/23/12	Dr. Phil Dr Phil	CM	3-4p	- T - - - -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- T - - - -					1	\$1,200.00		0.00			
37	KSNV	10/25/12	10/25/12		CM	3-4p	- - - T - -	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,200.00		0.00			
38	KSNV	10/26/12	10/26/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,200.00		0.00			
39	KSNV	10/22/12	10/22/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,800.00		0.00			
40	KSNV	10/24/12	10/24/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,800.00		0.00			
41	KSNV	10/25/12	10/25/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00
				4PM NEWS (1 hour)											
				NEWS 3 AT 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,800.00		0.00			
42	KSNV	10/27/12	10/27/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
				News 3 Today - SAT											
				NEWS 3 TODAY/WKEND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					1	\$1,500.00		0.00			
43	KSNV	10/22/12	10/22/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
44	KSNV	10/24/12	10/24/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$1,000.00		0.00			
45	KSNV	10/25/12	10/25/12	Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				Days of our Lives											
				DAYS OF OUR LIVES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$1,000.00		0.00			
46	KSNV	10/22/12	10/22/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,000.00		0.00			
47	KSNV	10/23/12	10/23/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$1,000.00		0.00			
48	KSNV	10/26/12	10/26/12	The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				The Agenda 1230pm											
				NEWS 4: THE AGENDA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$1,000.00		0.00			
49	KSNV	10/22/12	10/22/12		CM	5-630p	M-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00

Order / Rev: 107679
 Alt Order #: 06862475
 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 1121

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,600.00		0.00			
50	KSNV	10/23/12	10/23/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----					1	\$3,600.00		0.00			
51	KSNV	10/24/12	10/24/12	M-F Early News	CM	5-630p	--W----	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				M-F Early News											
				EARLY NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$3,600.00		0.00			
52	KSNV	10/21/12	10/21/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$3,600.00		0.00			
53	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$3,600.00	1	0.00	NM	1	\$3,600.00
				News 3 in Prime											
				NEWS 3 LIVE (FOLLOWING NFL)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$3,600.00		0.00			
54	KSNV	10/22/12	10/22/12	Today Show	CM	658a-9am	M-----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,800.00		0.00			
55	KSNV	10/24/12	10/24/12	Today Show	CM	658a-9am	--W----	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$3,800.00		0.00			
56	KSNV	10/25/12	10/25/12	Today Show	CM	658a-9am	---T---	:30	1	\$3,800.00	1	0.00	NM	1	\$3,800.00
				Today Show											
				TODAY SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---					1	\$3,800.00		0.00			
57	KSNV	10/22/12	10/22/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,800.00		0.00			
58	KSNV	10/24/12	10/24/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$2,800.00	1	0.00	NM	1	\$2,800.00
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,800.00		0.00			
59	KSNV	10/22/12	10/22/12	The Tonight Show	CM	1135p-1236a	M-----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,000.00		0.00			
60	KSNV	10/24/12	10/24/12	The Tonight Show	CM	1135p-1236a	--W----	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----					1	\$2,000.00		0.00			
61	KSNV	10/26/12	10/26/12		CM	1135p-1236a	----F--	:30	1	\$2,000.00	1	0.00	NM	1	\$2,000.00

Order / Rev: 107679
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 Flight Dates: 10/21/12 - 10/28/12

Advertiser: Crossroads GPS
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 Estimate: 1121

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show											
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$2,000.00		0.00			
62	KSNV	10/22/12	10/22/12	Jeopardy in PRIME	CM	M-SA 8-11p / SUNM	-----	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				Jeopardy in Prime											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$3,400.00		0.00			
63	KSNV	10/25/12	10/25/12	M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---		1				\$3,400.00		0.00			
64	KSNV	10/26/12	10/26/12	M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$3,400.00	1	0.00	NM	1	\$3,400.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--		1				\$3,400.00		0.00			
N66	KSNV	10/24/12	10/24/12	Wed PR 10-11p	CM	10-11pm	--W----	:30	1	\$6,400.00	1	0.00	NM	1	\$6,400.00
				Wednesday Prime 10-11pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----		1				\$6,400.00		0.00			
													Totals	65	\$128,050.00